

CORAL PEREDA SERRAS

EDUCATION

- 2020 Full-Time UX/UI Design Bootcamp, Barcelona, Spain.
- 2018 Fab Academy Diploma Barcelona, Institute of Advanced Architecture of Catalonia, Spain.
- 2014 - 2016 Master in Fine Arts in Photography, School of the Art Institute of Chicago (SAIC), Chicago, IL, USA.
- 2013 - 2014 Master in Photography and Design, Elisava, Barcelona, Spain
- 2009 - 2013 Bachelor In Communication, IE University, Segovia, Spain.
- 2012 IULM Milano: Libera Università di Lingue e Comunicazione. Erasmus Scholarship.
- 2008 - 2009 Accademia di Architettura Mendrisio, Switzerland.

TEACHING EXPERIENCE

- 2017 Teaching Artist & Assistant, Changing Worlds, Orozco Community Academy, Chicago, IL.
Teaching Assistant at SAIC.
Photography Department
- 2016 *Advanced Post-Production and Fine Printing*, with Matt Gehring.
2015 *Intro to Photography*, with Jason Lazarus.
2014 *Intro to Photography*, with Travis Roozée.
- 2015 - 2016 Contemporary Practices Department
Core Practices, with Benjamin Pearson and Susan Giles.
- 2015 Continuing Studies Department Early College Program Summer Institute:
Visual Communication Design, with Gautam Wadhwa.
Slow Photo, with David Cordero.
The Revolution Will Be Designed, with Gautam Wadhwa.

EXPERIENCE

- 2020 - 2021 *Grupo Lar*, UX Designer and Social Media Manager, Remote.
Web site redesign through user experience research and information architecture content audits, card sorting tests. Wireframing and high fidelity prototyping. Wordpress development, HTML and CSS. Social media strategy and planning: Linkedin and Twitter.
- 2019 *Uncomfortable Revolution*, Designer, Barcelona, Spain
Digital media platform for people living with disability. I work on the logos design including that of the podcast Sex Like This. I prepared digital assets for print and web distribution. I designed layouts for print publications.
- 2018 *Art Next Level Gallery*, Video Assistant Editor, Chicago, IL.
I designed animated video intros for a biennale. I planned video content for social media.
- 2017 *Twisted Oyster Film Festival 2017: Power of the Female*, Remote Jury Member, Chicago, IL.
I was part of the team curating film festival. I reviewed film screeners for selection.
- 2014 - Present Freelance photographer, editor and retoucher:
I have worked for artists such as Susan Giles, Keeley Haftner, José Pérez, Uditia Upadhyaya, Chanhee Choi. Lighting and documentation of performances through still images and video. Photography Retouching (color correction, background and skin smoothing, etc.). Digital workflow for print preparation. Colorist to the experimental films "Prima Puntata" by Valentina Manzoni and "Nan" by Zuqiang Peng. Assistant colorist, editor and filmmaker to video essayist and critic Kevin B. Lee for the piece "Occupation" by Kevin B. Lee and Steven Boone.

SKILLS

Sketch, Invision, Principle, HTML, CSS, GIT, Photoshop, Lightroom, InDesign, Illustrator, Premiere Pro, Capture One, After Effects, Logic Pro, DaVinci Resolve, ProTools, Fusion 360, Blender, Arduino, Processing.

LANGUAGES

Spanish: Native.
Catalan / English / French: Bilingual.
German / Italian: Fluent.

AWARDS AND HONORS

- 2021 Sírn Residency, the Association of Icelandic Artists, Artist-in-Residence, Reykjavik, Iceland.
- 2019 Saas-Fee Summer Institute of Art, States of Consciousness in Cognitive Capitalism, Berlin, Germany.
- 2018 Margaret Fuller Scholarship for the research project "The Female Body as a Receptacle for Trauma in Twenty-first Century Media Art", Institute Franklin at University of Alcalá, Spain.
- 2018 Internationalization of Creative and Cultural Industries Project, funded by the Erasmus + Program of the European Commission, Matera, Italy.
- 2017 Vermont Studio Center Fellowship, Merit grant for 4-week artist residency, Johnson, VT.
- 2016 Claire Rosen & Samuel Edes Foundation Prize, Nomination, Photography Department Nominee, SAIC.
- 2015 Best Sound, "When I Was Little I Was Scared of Everything", ExFest Film/Video Festival, Chicago IL.
- 2015 Arquetopia, Short-Term Art Production Residency, Oaxaca, Mexico.

FESTIVALS AND SCREENINGS

- 2018 IV Jornada de Video Arte del Escorial (Fourth El Escorial Videoart Festival), "CT Scans", El Escorial, Spain.
- 2017 Society for Photographic Education Media Festival, "This is All You Need to Know (2017 Edition)", SPE Annual Conference, Philadelphia, PA.
- 2016 Twister Oyster Film Festival, "Sexteto" video and "This is All You Need to Know", at the ACS Gallery, Zhou B Art Center, Chicago, IL.
- 2015 Fragmented Pools, "Sexteto" video, at the Nightingale Cinema, Chicago, IL.
- 2015 ExFest Film/Video Festival, "When I Was Little I Was Scared of Everything" video, SAIC, Chicago, IL.
- 2015 Intimacies, "This is All You Need to Know" video, at the Roger Brown Study Collection, Chicago, IL.

EXHIBITIONS

- 2019 Vital Signs by Twister Oyster, Parco Della Nave, Terranuova Bracciolini, Italy.
- 2017 Wild Cuts, Woman Made Gallery, Chicago, IL.
- 2017 Fluctuating Identities, Space in Art NY, Manhattan, NY.
- 2017 disrupt that \$h!+ construct that \$h!+ opening, + gallery chicago, IL.
- 2016 SAIC @ Expo Booth, Expo Chicago Art Fair, Chicago, IL.
- 2016 MFA Thesis Show 2016, SAIC, Chicago, IL.
- 2015 WTSFIM, Defibrillator Performance Art Gallery, Chicago, IL.
- 2014 Con· tacto, Façade of Can Framis Museum, Barcelona, Spain.
- 2014 Rutas: Expo Colectiva, Arenas Shopping Center, Barcelona.
- 2014 Mimesis, Mitte Gallery, Barcelona, Spain.
- 2014 Infinite View, Street Art Intervention, Arles, France.

COLLECTIONS

The Art Institute of Chicago, Chicago, IL.

Joan Flasch Artists' Book Collection, Chicago, IL.

BIBLIOGRAPHY

Smoke City, LoosenArt Book Publications, ed. by Antonio Muratore and Silvia Colombo, 2018.

Present Tense Pamphlets, Mary & Leigh Block Museum of Art at Northwestern University, ed. by Mashinka Firunts and Danny Snelson, 2016.

Master of Fine Art In Photography Publications, SAIC, ed. by Meg Onli, 2016

Vassar Review, Annual Journal of Art and Literature, ed. by Alex Raz and Palak Patel, 2016.

Master of Fine Art In Photography Publications, SAIC, ed. by Shawn Michelle Smith, 2015.

LECTURES

- 2016 Artist Talk & Introduction to Video Art to High School Students, ACS Gallery, Zhou B Art Center, Chicago, IL.
- 2016 Artist Talk, Core Practices with Benjamin Pearson, SAIC, Chicago, IL.
- 2015 Photo Graduate Thesis Presentations, SAIC, Chicago, IL.
- 2015 First Year Photo Presentations, SAIC, Chicago, IL.
- 2015 Artist Talk, in class discussion and critiques, Intro to Photography, with Jason Lazarus, SAIC, Chicago, IL.

OTHER COURSES

- 2012 Photography, Parsons Paris Summer School (4 Credits), Paris, France.
- 2011 Basic Graphic Design, Aula Creativa, Madrid, Spain.
- 2010 Photography and the City, Central Saint Martins/Elisava, London and Barcelona, UK and Spain.